

Privacy Policy

How iDataMaze Limited handles personal information. Written in plain English. Not a substitute for legal advice.

iDataMaze Limited

Company no. 13791456 · Privacy Policy · Reviewed 9 September 2026

iDataMaze Limited (company number 13791456) is the controller for personal data sent through this site and for ordinary business records. Registered office: 11 Dormer Place, Leamington Spa, Warwickshire CV32 5AA, United Kingdom.

Write to Info@idatamaze.com. Telephone +44 1926 351444.

What we collect

If you write to us — on the contact form or via the desk after half a minute on the site — we keep your name, work email, organisation, the topic you chose, and the message. We also keep ordinary business records: contracts, invoices, and the minimum needed for HMRC and Companies House.

We do not collect special-category data through this site. Please do not send health, criminal, or similar information in an enquiry form.

How a note is stored

The wording you send is kept as written. We do not rewrite, summarise or “clean up” the body. A duplicate of the same email and message is refused; the first copy stands. Markup and script are stripped so a note cannot run as code — that is a safety cut, not an editorial one.

This preview keeps enquiries on your device. They are not written to a shared public database, which would let any visitor read them. A live inbox at Info@idatamaze.com is how the practice receives mail in production.

The desk

After thirty seconds of visible time on a content page, a small desk may open. It is a form, not a person and not a third-party chat pixel. It does not run while the tab is hidden. You can close it or choose “just browsing”; we will not ask again this session. It does not appear on Contact or the legal pages.

Lawful bases

We rely on legitimate interests in running a consultancy (replying to someone who wrote to us, keeping a record of the conversation) and on contract once we have one. We do not sell personal data. We do not run advertising profiles. We do not make solely automated decisions that produce legal effects.

Who we share with

Professional advisers, our accountants, and the minimum processors needed to run email and files — under contract. Public authorities if the law requires it. We do not sell a list.

International transfers

We are a UK firm. If a processor stores something outside the UK, we expect a lawful transfer tool (UK adequacy or the current UK IDTA / addendum) before it goes. We will not send your enquiry to a model in the browser or to an unvetted overseas mailbox.

How long

Enquiry mail is kept for as long as a conversation might reasonably resume — typically two years if we do not engage — then deleted. Contract, tax and company records follow statutory retention. Clearing this browser’s site data removes the preview copies on your device.

Security of the forms

Fields are length-limited and checked for a real email. Hidden honeypot fields and a minimum fill-time catch crude bots without telling them they failed. Submissions from one device are rate-limited. React never renders a note as HTML. External links open with noopener. We do not run advertising scripts.

Your rights

You can ask for a copy, a correction, deletion, restriction, or objection, and you can complain to the Information Commissioner's Office. Write to Info@idatamaze.com. ICO: ico.org.uk.

Children

This site is for professional enquiries. It is not aimed at children.

Cookies

See the [Cookie Policy](#). We do not drop advertising cookies.